Finishing School and Placement Cell Mohanlal Sukhadia University, Udaipur





Govind Guru Tribal University Banswara

are organising a 07 day

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

July 06 to 12, 2020

Programme Highlights

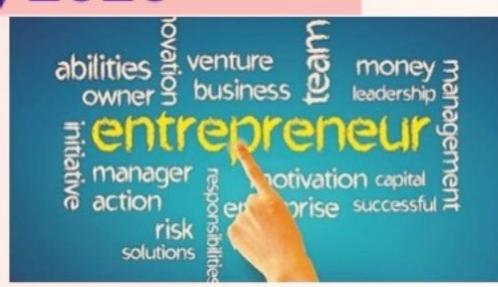
- Charms of becoming an Entrepreneur
- Business opportunity identification
 - Managing Finance
 - Skills for Entrepreneur
 - Legal Compliance
 - Advanced Marketing
 - Action Plan
 - Interface with Entrepreneurs

Programme Atrraction

Certification of participation to all registered participants with 100% attendance. Programme will be conducted in both English & Hindi Languages.

Time

July 06 to 12, 2020 Monday to Sunday 03:00 P.M. to 05:00 P.M.



Trainers

Reverred Academicians and Industry Experts will conduct the sessions

Who can attend?

Prospective Entrepreneurs, Students, Academicians and interested candidates.

Registration

Registration fee Rs. 200/- can be paid online through Paytm or UPI and registration form can be filled thereon.

Patrons

Prof. N.S. Rathore

Honourable Vice Chancellor Mohanlal Sukhadia University Udaipur, Rajasthan



Organising Secretary

Prof. Kailash Sodani

Honourable Vice Chancellor **Govind Guru Tribal University** Banswara, Rajasthan

Convener

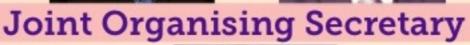
Dr. Sachin Gupta **Assistant Coordinator** Finishing School and Placement Cell



Prof. Anil Kothari

Coordinator

Finishing School and Placement Cell Mohanlal Sukhadia University, Udaipur





Scan QR to register



Dr. Mukesh Prajapat **Govind Guru Tribal University** To Register for the Programme: Go to: https://rb.gy/phrkrf Payment details: **Paytm** 9414728191 **UPI ID** 9414728191@paytm

Contact: Ms. Dimpy Suhalka +91-9414728191

dimpys16@gmail.com



FINISHING SCHOOL & PLACEMENT CELL MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR, RAJASTHAN



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Day	Date	Topic	Objectives	Resource Person
Day 1	July 06, 2020	Inaugural Session Charms of becoming an Entrepreneur	 Competencies of Successful Entrepreneur To make India 'Atmanirbhar through Entrepreneurship' Entrepreneurship and Startup: Step towards self-dependent India 	 Dr. Manpreet Singh Manna SLIET Longowal, Former Director AICTE MHRD, Commendation Award by the Hon'ble President of India, Founder Director: SWAYAM Platform Prof. Alpana Kateja Department of Economics, University of Rajasthan, Former Principal Maharani College
Day 2	July 07, 2020	Business Opportunity Identification	 How to identify industry opportunities? How to prepare business plan? Business Ecosystem E-cell, Incubation, Start-up policy, Social Entrepreneurship 	1. Dr. Ramesh Barpa Department of Management Studies, Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi
Day 3	July 08, 2020	Managing Finance	Sources of Funds	1. Prof. Rajesh Kothari President, The ICFAI University, Jaipur (Raj.)
Day 4	July 09, 2020	Skills for Entrepreneur	 Soft Skills Development Negotiation and Networking Roles, tasks and Challenges in front of Entrepreneurs 	Mr. Gyan Prakash Former Director, Federation of Indian Chambers of Commerce and industry (FICCI)
Day 5	July 10, 2020	Legal Compliance& Advanced Marketing	 Copyright/ Patent/Trademark Government Regulations & Industrial Laws Digital Marketing Entrepreneurship and IT Marketing and Competitive Strategies 	 Mr. Paresh Gupta Founder & CEO-Global Centre For Entrepreneurship & Commerce, 6 times TEDx Speaker(Alumnus of Sri Ram College of Commerce) Dr. Pushpender Kumar Department of Commerce, Kirori Mal College, University of Delhi
Day 6	July 11, 2020	Action Plan	 Establishment Production Planning Product Launching Pricing Strategies Hiring HR 	1. Dr. Indranil Bose Dean- School of Business, University of Bolton, Ras AI Khaimah, U.A.E.
Day 7	July 12, 2020	Interface with Entrepreneurs and their Success Stories	Interaction with Entrepreneurs	CAULDRON SISTERS (Ratika & Richa Khetan, two sisters, started exotic food gift hampers), Ms. Aditi Atre- Owner, Rajasthani Rangrez (RR provides a global platform to local Rajasthan artisans), Ms. Aditi R. – Founder & Owner Flora Frenzy- A Plant Boutique, Ms. Nidhi Toshniwal- Founder President, Confederation of Women Entrepreneurs of India Rajasthan Chapter, Presently Owner & Creative Head, Crafts Etcetera: A brand that crafts organic life style products to replace single use plastic.