

Finishing School and Placement Cell Mohanlal Sukhadia University, Udaipur



& Govind Guru Tribal University Banswara

are organising
a 07 day

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

July 06 to 12, 2020

Programme Highlights

- Charms of becoming an Entrepreneur
- Business opportunity identification
 - Managing Finance
 - Skills for Entrepreneur
 - Legal Compliance
 - Advanced Marketing
 - Action Plan
 - Interface with Entrepreneurs

Programme Attraction

Certification of participation to all registered participants with 100% attendance.
Programme will be conducted in both English & Hindi Languages.

Time

July 06 to 12, 2020
Monday to Sunday| 03:00 P.M. to 05:00 P.M.



Trainers

Reverred Academicians and Industry Experts will conduct the sessions

Who can attend?

Prospective Entrepreneurs, Students, Academicians and interested candidates.

Registration

Registration fee Rs. 200/- can be paid online through Paytm or UPI and registration form can be filled thereon.

Patrons

Prof. N.S. Rathore

Honourable Vice Chancellor
Mohanlal Sukhadia University
Udaipur, Rajasthan



Prof. Kailash Sodani

Honourable Vice Chancellor
Govind Guru Tribal University
Banswara, Rajasthan

Organising Secretary

Convener

Dr. Sachin Gupta

Assistant Coordinator

Finishing School and Placement Cell
Mohanlal Sukhadia University, Udaipur



Prof. Anil Kothari

Coordinator

Finishing School and Placement Cell
Mohanlal Sukhadia University, Udaipur

Joint Organising Secretary



Dr. Mukesh Prajapat

Govind Guru Tribal University

To Register for the Programme:

Go to: <https://rb.gy/phrkrf>

Payment details:

Paytm

9414728191

UPI ID

9414728191@paytm



Scan QR to register

Contact: Ms. Dimpy Suhalka +91-9414728191 dimpys16@gmail.com



FINISHING SCHOOL & PLACEMENT CELL
MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR, RAJASTHAN
&
GOVIND GURU TRIBAL UNIVERSITY, BANSWARA, RAJASTHAN



Day	Date	Topic	Objectives	Resource Person
Day 1	July 06, 2020	Inaugural Session Charms of becoming an Entrepreneur	<ul style="list-style-type: none"> Competencies of Successful Entrepreneur To make India 'Atmanirbhar' through Entrepreneurship' Entrepreneurship and Startup: Step towards self-dependent India 	<ol style="list-style-type: none"> Dr. Manpreet Singh Manna SLIET Longowal, Former Director AICTE MHRD, Commendation Award by the Hon'ble President of India, Founder Director: SWAYAM Platform Prof. Alpana Kateja Department of Economics, University of Rajasthan, Former Principal Maharani College
Day 2	July 07, 2020	Business Opportunity Identification	<ul style="list-style-type: none"> How to identify industry opportunities? How to prepare business plan? Business Ecosystem E-cell, Incubation, Start-up policy, Social Entrepreneurship 	<ol style="list-style-type: none"> Dr. Ramesh Barpa Department of Management Studies, Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi
Day 3	July 08, 2020	Managing Finance	<ul style="list-style-type: none"> Sources of Funds 	<ol style="list-style-type: none"> Prof. Rajesh Kothari President, The ICFAI University, Jaipur (Raj.)
Day 4	July 09, 2020	Skills for Entrepreneur	<ul style="list-style-type: none"> Soft Skills Development Negotiation and Networking Roles, tasks and Challenges in front of Entrepreneurs 	<ol style="list-style-type: none"> Mr. Gyan Prakash Former Director, Federation of Indian Chambers of Commerce and industry (FICCI)
Day 5	July 10, 2020	Legal Compliance & Advanced Marketing	<ul style="list-style-type: none"> Copyright/ Patent/Trademark Government Regulations & Industrial Laws Digital Marketing Entrepreneurship and IT Marketing and Competitive Strategies 	<ol style="list-style-type: none"> Mr. Parash Gupta Founder & CEO-Global Centre For Entrepreneurship & Commerce, 6 times TEDx Speaker (Alumnus of Sri Ram College of Commerce) Dr. Pushpender Kumar Department of Commerce, Kirori Mal College, University of Delhi
Day 6	July 11, 2020	Action Plan	<ul style="list-style-type: none"> Establishment Production Planning Product Launching Pricing Strategies Hiring HR 	<ol style="list-style-type: none"> Dr. Indranil Bose Dean- School of Business, University of Bolton, Ras AI Khaimah, U.A.E.
Day 7	July 12, 2020	Interface with Entrepreneurs and their Success Stories	<ul style="list-style-type: none"> Interaction with Entrepreneurs 	CAULDRON SISTERS (Ratika & Richa Khetan, two sisters, started exotic food gift hampers), Ms. Aditi Atre- Owner, Rajasthani Rangrez (RR provides a global platform to local Rajasthan artisans), Ms. Aditi R. – Founder & Owner Flora Frenzy- A Plant Boutique, Ms. Nidhi Toshniwal- Founder President, Confederation of Women Entrepreneurs of India Rajasthan Chapter, Presently Owner & Creative Head, Crafts Etcetera : A brand that crafts organic life style products to replace single use plastic.